



# GEM CITY ATTIRE

SPRING 2026



## OUR STORY

Gem City Attire was founded by husband and wife team, Laina and Zack. After many years of working in the apparel industry, we noticed a need for quality, American made headwear. With the help of Laina's parents, Curt and Tammy Jackson, GCA launched in the Spring of 2024 with the goal of filling this void. Our company offers a wide variety of styles and patterns, including custom options, both designed and produced in the USA. We have also made sustainability a priority in our business model, so we use fully recyclable packaging and strive to keep single use plastic waste to a minimum in every aspect of operations. We hope to become your go to brand for functional and fashionable headwear!

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**LOCATION: LEBANON, OH**



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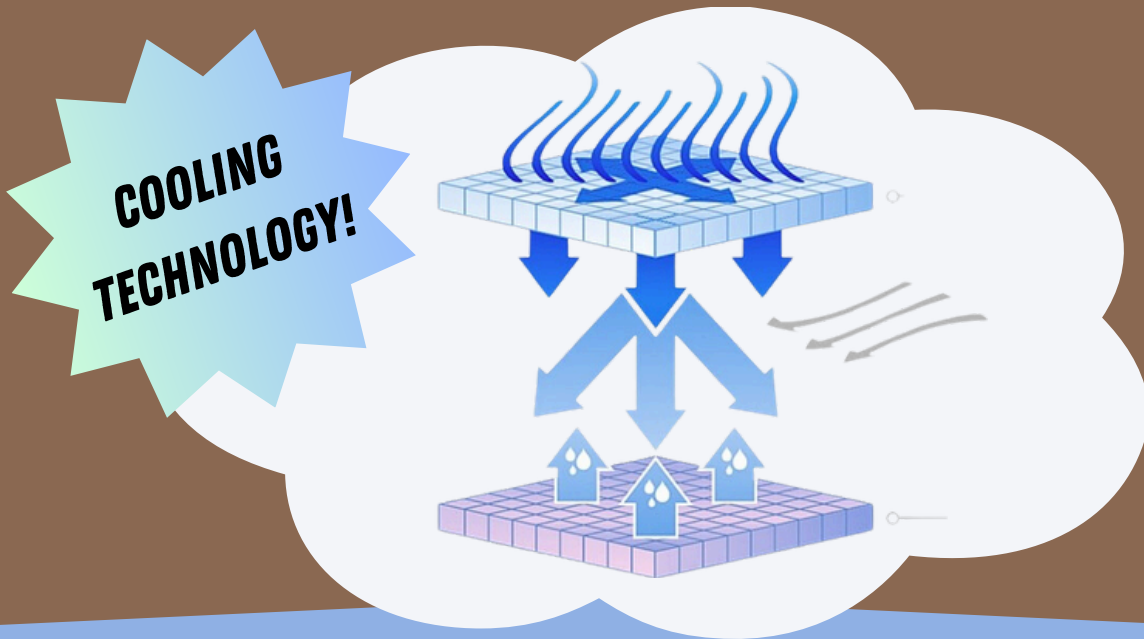
12 - Wildlife

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Most of our products feature fabric with Evaporative Cooling Technology. This special fabric actively wicks and disperses moisture from the skin. This process facilitates evaporation, and gets you cool faster. Any item not labeled "cotton" is made out of this quality material.



# STYLE KEY

HEAD WRAP  
(HW)



TIE HEADBAND  
(TH)



*Style #s ending  
in R have  
**RHINESTONES!***

DOO-RAG  
(DR)



**NEW!**

SKULL CAP  
(SK)



**NEW!**

**NEW!**



BANDANA  
(BD)

SCRUNCHIE  
(SC)



SEE WEBSITE  
FOR AVAILABLE  
OPTIONS

# CUSTOMS

## DESTINATIONS

STATES/CITIES/TOWNS  
NATIONAL/LOCAL PARKS  
AMUSMENT PARKS  
ZOOS/AQUARIUMS  
SPORTS TEAMS  
MUSEUMS

## MAPS/ROUTES

RALLY COURSES  
HIKING TRAILS  
WHITewater  
HISTORICAL  
RAIL LINES  
ROADS



## BUSINESSES

GYMS  
VENUES  
HOTELS/RESORTS  
BARS/RESTAURANTS  
BREWERIES/DISTILLARIES  
EMPLOYEE UNIFORM

## EVENTS

RALLIES  
FESTIVALS  
CONCERTS  
SUMMER CAMPS  
PROMOTIONAL ITEMS

## INTERESTED IN A CUSTOM ITEM?

MINIMUMS FOR CUSTOM ITEMS START AT JUST 72 PIECES AND CAN BE SPLIT BETWEEN THE "HW" AND "TH" CUTS.

WE HAVE A WONDERFUL IN HOUSE ARTIST WHO CAN USE YOUR GRAPHICS AND IMAGES TO COME UP WITH A GREAT DESIGN OR SHE CAN CREATE SOMETHING TOTALLY UNIQUE.

BEST OF ALL, THERE IS NO PRICE INCREASE FOR IN HOUSE CUSTOM CREATIONS. CUSTOM HEADBANDS WITHOUT STONES ARE STILL \$7.50 AND WITH STONES THEY ARE STILL \$11.00.

LOOKING FOR PLAIN COLOR CUSTOMS? ASK US ABOUT AVAILABLE PLAIN COLORS IN OUR SIGNATURE COOLING FABRIC!



# CHARITY PARTNERS



**ORNATE RIBBON-121**

Breast Cancer ribbon sublimation graphic

**HW121**

**TH121:**



**DOGGO HODGE PODGE - 165**

Doggo Hodge Podge sublimation graphic

**HW165**

**TH165**



**CAT HODGE PODGE - HW191**

Cat Hodge Podge sublimation graphic

**HW191**

## YOUR BUSINESS HELPS SUPPORT OUR CHARITY PARTNERS!

10% OF ALL SALES OF OUR PINK RIBBON ITEMS ARE DONATED TO PINK RIBBON GOOD, AN ORGANIZATION THAT HELPS SUPPORT FAMILYS OF PEOPLE UNDERGOING TREATMENT OF BREAST CANCER.

10% OF ALL SALES OF OUR CAT AND DOG ITEMS ARE DONATED TO OUR LOCAL SHELTER, THE HUMANE ASSOCIATION OF WARREN COUNTY.

**ARE YOU A NONPROFIT ORGANIZATION OR DO YOU HAVE PARNERS THAT ARE?**  
ASK US ABOUT CHARITY DONATION OPPORTUNITIES THROUGH OUR CUSTOM PROJECTS! WE' LL DONATE 10% OF YOUR CUSTOM ORDER TO YOUR CHARITY PARTNERS!



# BANDANAS

NEW  
STYLE!



**PAISLEY FLAG - 702**

Bandana with American Flag inspired paisley design

**BD702**



**FEATHER PLUME - 703**

Bandana with multicolor feather design

**BD703**



**ARROW GEOMETRIC - 704**

Bandana with southwest inspired geometric design

**BD704**



**SKULL PATTERN - 700**

Bandana with skull design on black background

**BD700**



**DESERT TWILIGHT - 701**

Bandana with southwest desert landscape design

**BD701**



**AMERICA'S 250<sup>TH</sup> - 210**

Bandana with Americana collage design

**BD210**

# PATRIOTIC



**DISTRESSED FLAG - 102**

Distressed Flag sublimation graphic

**HW102**  
**TH102**



**PATRIOTIC TIE DYE - 139**

Rhinestones only on head wrap version

**HW139R**  
**TH139**



**PATRIOTIC STARS - 142**

Rhinestones only on head wrap version

**HW142R**  
**TH142**



**EAGLE FLAG - 149**

Eagle with American flag sublimation tie headband

**TH149**



**RHINESTONE FLAG - 173**

Rhinestone American flag design on black

**HW173R**



**BETSY ROSS FLAG - 193**

Betsy Ross flag sublimation graphic

**HW193**



**AMERICA'S 250TH RETRO - 207**

Retro patriotic design on white background

**HW207**



**AMERICA'S 250TH WINGS - 209**

American flag pattern wings on black background

**HW209**

# STARBURST



**WHITE STARBURST PAISLEY - 171**

White starburst paisley sublimation graphic with rhinestones

**HW171R**



**BLACK STARBURST PAISLEY - 172**

Black starburst paisley sublimation graphic with rhinestones

**HW172R**



**OLIVE STARBURST PAISLEY - 176**

Olive starburst paisley sublimation graphic

**TH176**



**TURQUOISE STARBURST PAISLEY - 213**

Turquoise starburst paisley sublimation graphic with rhinestones

**HW213R**



**PURPLE STARBURST PAISLEY - 214**

Purple starburst paisley sublimation graphic with rhinestones

**HW214R**



**RED STARBURST PAISLEY - 184**

Rhinestones on headwrap only

**HW184R**

**TH184**



# AZTEC/GEOMETRIC



**PINK AZTEC - 107**

Pink Aztec sublimation graphic

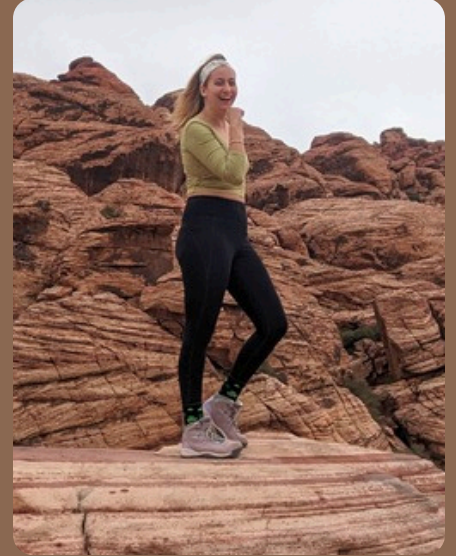
**HW107**



**TAN AZTEC - 116**

Tan Aztec sublimation graphic w/  
rhinestones

**HW116R**



**GEOMETRIC DIAMOND- 117**

Geometric diamond sublimation  
graphic with stones

**HW117R**



**EARTHTONE TRIBAL - 118**

Bold Earth tone tribal sublimation  
graphic

**HW118**

**TH118**



**RED AZTEC - 145**

Red Aztec sublimation graphic on  
headwrap with rhinestones

**HW145R**



**MID CENTURY GEOMETRIC - 150**

Mid Century geometric sublimation  
graphic on headwrap

**HW150**

# FEATHERS & HORSES



**ASSORTED FEATHERS- 114**

Assorted feathers sublimation graphic

**HW114**



**AZTEC FEATHERS - 147**

Aztec feather sublimation design on headwrap

**HW147**



**HANGING FEATHERS - 158**

Hanging feathers sublimation graphic on headwrap

**HW158**



**RUNNING HORSES - 123**

Running horses sublimation graphic

**HW123**



**PATRIOTIC HORSES - 148**

Patriotic horse graphic on sublimation headwrap

**HW148  
TH148**



**DREAM HORSES - 161**

Dream horses sublimation graphic on headwrap

**HW161**



**BURGUNDY FILLIES - 190**

Horses sublimation graphic on headwrap

**HW190**

# MOUNTAINS



**MOUNTAIN PALETTE - 111**  
Colorful Mountain screen print graphic

HW111  
TH111

Cotton



**MOUNTAIN LAKE - 122**  
Mountain lake sublimation graphic

HW122  
TH122



**BIGFOOT COLORBLOCK - 199**  
Bigfoot in front of mountains sublimation graphic

HW199



**COLORADO FLAG LANDSCAPE - 192**  
Colorado flag Landscape sublimation head wrap

HW192



**ARIZONA FLAG LANDSCAPE - 201**  
Arizona flag Landscape sublimation head wrap

HW201



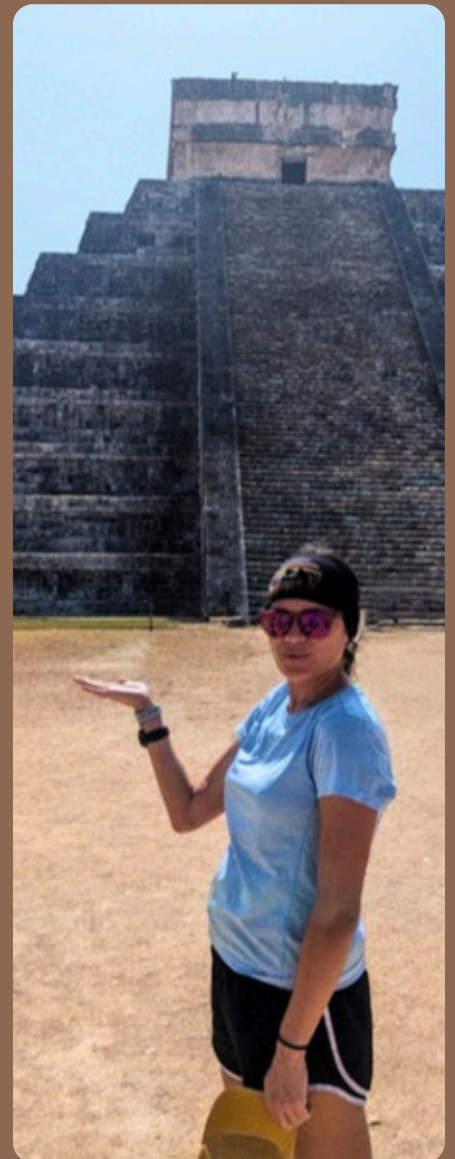
**LAKE TAHOE - 177**  
Lake Tahoe sublimation graphic

HW177



**SMOKY MOUNTAIN NP- 198**  
Smoky Mountain NP sublimation graphic

HW198



# DESTINATION USA



**STURGIS MAP - 135**

Sturgis map sublimation graphic

**HW135  
TH135**



**BADLANDS LANDSCAPE - 136**

Badlands sublimation graphic

**HW136  
TH136**



**STURGIS FEATHERS - 137**

Sturgis feathers sublimation on head wrap w/ rhinestones

**HW137R**



**ROUTE 66 LANDSCAPE - 144**

Route 66 Landscape sublimation head wrap w/ rhinestones

**HW144R**



**ROUTE 66 WINGS - 146**

Route 66 wings screen print w/ rhinestones

**HW146R**

Cotton



**RT. 66 100 YEARS - 182**

Rhinestones on headwrap only

**HW182R  
TH182**



**AMERICANA ROUTE 66 - 194**

Route 66 fuel station sublimation head wrap

**HW194**

# WILDLIFE



**WOLF NOSE BOOP - 110**

Wolf nose touch sublimation graphic

**HW110**  
**TH110**



**ELK SUNSET - 151**

Elk sunset sublimation graphic on head wrap

**HW151**



**URSA MAJOR - 153**

Ursa major sublimation head wrap

**HW153**



**BLACK BEAR LANDSCAPE - 155**

Black bear in front of landscape sublimation head wrap

**HW155**



**BUFFALO HERD - 169**

Buffalo herd sublimation graphic on headwrap

**HW169**  
**TH169**



**BLACK BEAR COLLAGE - 196**

Black bear collage sublimation head wrap

**HW196**



# FLOWERS



**BUTTERFLY TIE DYE - 141**

Butterfly tie dye sublimation head wrap w/ rhinestones

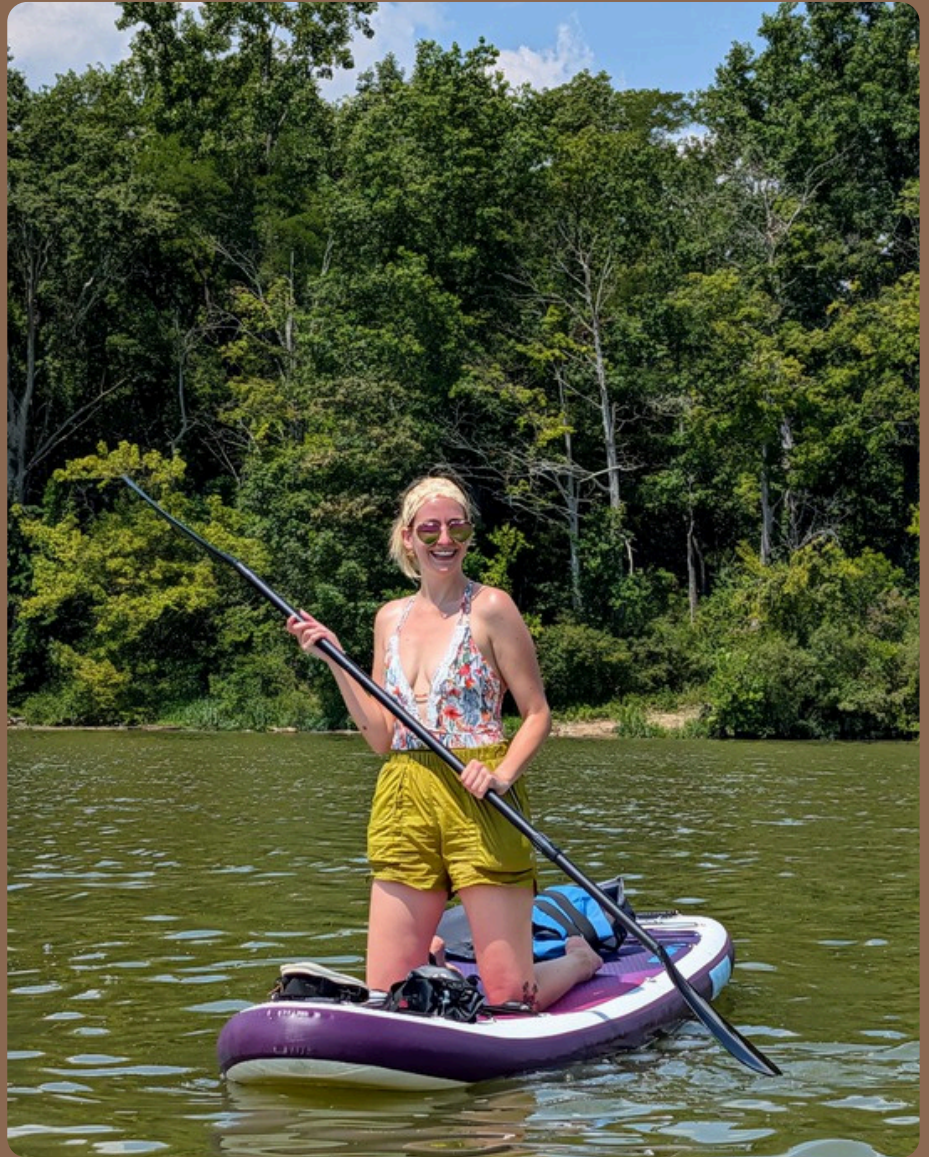
**HW141R**



**WISPY FLOWERS - 157**

Wispy flowers sublimation graphic on head wrap

**HW157**



**VINTAGE FUNGI - 168**

Mushroom collage sublimation graphic

**HW168**



**IVORY FLOWERS - 189**

IvoryFlowers sublimation head wrap

**HW189**



**FLORAL HONEYBEES - 200**

Floral pattern w/honeybees sublimation head wrap

**HW200**

# FLAMES



**CLASSIC FLAMES - 104**

Classic flames sublimation graphic in pink with rhinestones

**HW104R**



**CLASSIC FLAMES- 105**

Classic flames sublimation graphic in purple with rhinestones

**HW105R**



**CLASSIC FLAMES- 106**

Classic flames sublimation graphic in orange

**HW106  
TH106**



**CLASSIC FLAMES- 119**

Classic flames sublimation graphic in blue

**HW119  
TH119**



**LIGHTNING BOLT - 120**

Lightning bolt sublimation graphic

**HW120  
TH120**



# BIKER



**FREEDOM FLAMES - 101**

Screen print with rhinestones

**HW101R**

Cotton



**VINTAGE EAGLE - 152**

Vintage eagle screen print w/  
rhinestones

**HW152R**

Cotton



**AMERICAN TRADITIONAL - 162**

American traditional tattoo  
sublimation graphic on headwrap

**HW162**



**BIKE & WINGS - 166**

Bike & wings sublimation head wrap  
w/ rhinestones

**HW166R**



**MOTORCYCLE LANDSCAPE - 188**

Motorcycle sublimation

**HW188**



# BIKER



**TIE DYE MOTORHEAD - 103**

Motorhead sublimation with rhinestones

HW103R



**PISTOLS & ROSES - 108**

Pistols and roses screen print with rhinestones

HW108R

Cotton



**SKELETON DANCE- 124**

Dancing skeletons screen print graphic

HW124

TH124

Cotton



**SUGAR SKULL WINGS - 156**

Sugar skull and wings sublimation head wrap w/ rhinestones

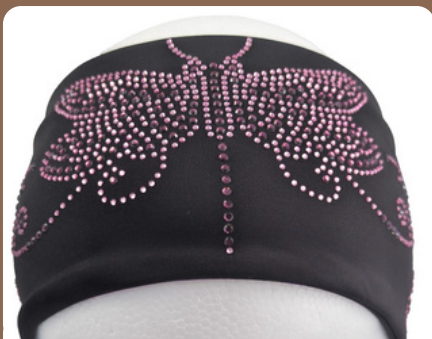
HW156R



**BURNING HEART - 174**

Burning heart rhinestone graphic on black

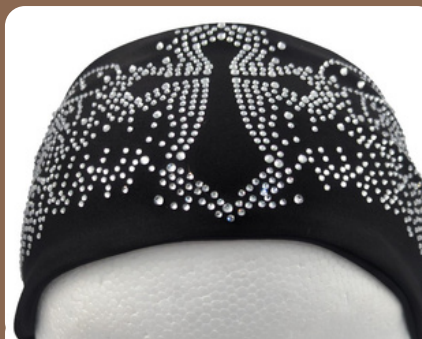
HW174R



**DRAGONFLY SWIRL - 175**

Dragonfly swirl rhinestone graphic on black

HW175R



**CROSS & WINGS 2.0 - 181**

Cross & Wings rhinestone only graphic

HW181R

TH181R



# BASIC PATTERNS/TEXT



**ELEGANT FLOURISH - 100**

Elegant Flourish screen print with rhinestones

HW100R

Cotton



**PLAIN BLACK - 138**

Plain black Poly / Spandex

HW138  
TH138

DR138  
SK138



**COLORFUL TIE DYE - 140**

Rhinestones only on head wrap version

HW140R  
TH140



**BLACK/GRAY GRADIENT - 186**

Black/Gray gradient sublimation graphic

HW186  
TH186



**WHITE/BLUE DISTRESSED - 187**

White/blue distressed sublimation graphic

HW187



**MESSY HAIR - 202**

Text with rhinestones on pink tie-dye sublimation

HW202R



**QUEEN - 204**

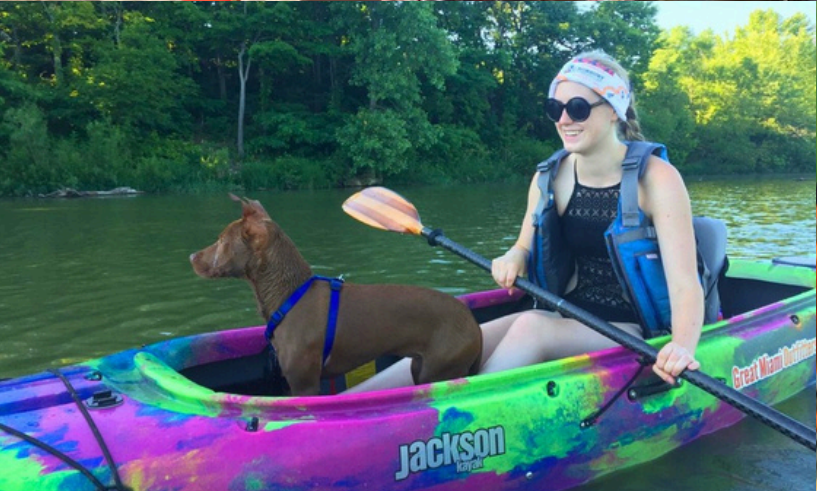
"Queen" script with rhinestones on black background

HW204R

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# SCRUNCHIES



**RAINBOW STONES - 600R**

Black velvet scrunchie with rainbow rhinestones

**SC600R: \$7.50**



**SILVER STONES - 602R**

Black velvet scrunchie with silver rhinestones

**SC602R: \$7.50**



**ORANGE STONES - 601R**

Black velvet scrunchie with orange rhinestones

**SC601R: \$7.50**



**RED STONES - 603R**

Black velvet scrunchie with red rhinestones

**SC603R: \$7.50**



**ASSORTED - 604**

Assorted scrunchie from various fabric types (shown)

**SC604: \$4.50**



# RETIREDSTYLES



## PISTOLS & ROSES - 108

Pistols and roses screen print with rhinestones

TH108R: \$11.00

Cotton



## WINGED GUITAR - 109

Winged guitar screen print with rhinestones

HW109R: \$11.00

TH109R: \$11.00

Cotton



## FLYING V & ROSES - 112

Guitar and roses screen print with rhinestones

HW112R: \$11.00

TH112R: \$11.00

Cotton



## ARMED & DANGEROUS-113

Armed & Dangerous screen print graphic

HW113: \$7.50

TH113: \$7.50

Cotton



## CROSS & WINGS- 128

Rhinestone Cross and Wings graphic

HW128R: \$11.00

Cotton



## WINGED RIBBON- 129

Rhinestone Breast Cancer ribbon

HW129R: \$11.00

TH129R: \$11.00

Cotton

CHARITY PARTNER PRODUCT!



## FREEDOM FLAMES - 101

Screen print with rhinestones on head wrap version

TH101: \$7.50

Cotton



## NASHVILLE SKYLINE - 130

Nashville screen print on head wrap w/ rhinestones

HW130R: \$11.00

Cotton



## NASHVILLE COUNTRY - 131

Nashville Guitar screen print on head wrap w/ rhinestones

HW131R: \$11.00

Cotton

# RETIREDSTYLES



## **JEEP LANDSCAPE - 167**

Jeep landscape sublimation graphic on headwrap

**HW167: \$7.50**



## **WATERCOLOR HORSE - 159**

Watercolor horse sublimation graphic on headwrap

**HW159: \$7.50**



## **BLACK & WHITE HORSES - 160**

B & W Horses sublimation graphic on headwrap

**HW160: \$7.50**